



NEWS RELEASE



Florida Public Transportation Association Launches "Tell Your Story" Contest

Best Video, Story, or Photo Promoting Public Transit Wins 42" HDTV

TALLAHASSEE, FL – March 3, 2010 – The Florida Public Transportation Association (FloridaTransit.org) announced today that it is launching its "Tell Your Story" contest. The association is seeking true stories from Floridians and visitors that benefit from using any of the 28 public transportation systems in Florida. Riders can tell their positive experiences using public transit by submitting a short video, a photo and caption, or a short essay.

The public is invited to be creative and tell FloridaTransit.org what you are doing with all the money you save by taking transit. What are you doing with the time on board relaxing or being productive while your counterparts waste time and stress out in traffic congestion? Are you on board as a green lifestyle choice or as a patriot because transit helps cut America's addiction to foreign oil by 4.2 billion gallons of gas a year?

Wes Watson, Executive Director of the Florida Public Transportation Association (FloridaTransit.org) said, "We launched this contest because we wanted to hear compelling stories from our riders about why they are choosing public transportation and what they most like about riding transit instead of fighting traffic congestion".

The rules are posted on FloridaTransit.org. 1st place winner will receive a 42" Flat Screen HDTV, 2nd and 3rd place winners will each receive a third generation iPod Touch. All submissions must be received by May 31, 2010. The judges are especially looking for stories, photos, and videos that can be used in a statewide campaign to educate the public on the benefits of transit and to show how individual Floridians enjoy the ride.

The Florida Public Transportation Association is a nonprofit association whose members include every major public transit agency in Florida, as well as interested citizens and businesses. The FPTA acts as a collective voice in promoting the recognition, use, expansion and enhancement of public transportation in the state of Florida. The transit industry in Florida employs tens of thousands of Floridians, transports about 262 million riders a year, and creates billions of dollars per year in annual economic activity.

For more information visit FloridaTransit.org
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