



NEWS RELEASE



IM4Transit.org Full Steam Ahead to Recruit 100,000 Transit Supporters

Indian River County Bus Driver Wins Latest Monthly Drawing

TALLAHASSEE, FL – May 13, 2011 – The IM4Transit campaign of the [Florida Public Transportation Association](http://www.floridapublictransit.org) is on track to build a community of hundreds of thousands of pro-transit Floridians. The association announced today that Indian River County bus driver Jerry Mica is winner of the latest monthly drawing for a 42” HDTV donated by the business community.

Jerry Mica is one of about 20,000 people directly employed by Florida’s transit industry. The amiable bus driver said, “I love driving the bus and helping getting people to work, to the doctor’s office or to wherever they need to go. With gas prices skyrocketing, riders really appreciate the safety, comfort, and savings offered by taking Go Line”.

Jerry drives for GoLine. GoLine is the Indian River County public transit system with bus service on 14 fixed routes throughout the County, Barefoot Bay and Ft Pierce. Riders take GoLine buses to work or school, to medical appointments, grocery stores, to the mall, to the beach and to dozens of other locations throughout the area.

Karen Deigl, CEO of the Senior Resource Association which operates GoLine, said, “Transit plays an increasingly important role in the lives of all Floridians. Our agency fully supports the www.IM4Transit.org message that transit gets people to work, provides an alternative to high gas prices, and is an increasingly important resource to Florida’s growing senior population. We urge everyone to join at www.IM4Transit.org”.

IM4Transit is a campaign of the Florida Public Transportation Association to recruit 100,000 Floridians to stand up and be counted as supporters of public transit. Sign up on IM4Transit.org to be eligible for monthly drawings for prizes donated by Tectrans.

The Florida Public Transportation Association is a nonprofit association whose members include every major public transit agency in Florida, as well as interested citizens and businesses. The FPTA acts as a collective voice in promoting the recognition, use, expansion and enhancement of public transportation in the state of Florida. The transit industry in Florida employs tens of thousands of Floridians, transports about 262 million riders a year, and creates billions of dollars per year in annual economic activity.

For more information visit www.IM4Transit.org
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