



SPONSORSHIP AND EXHIBIT OPPORTUNITIES

Sponsoring at FPTA's Virtual Annual Conference: Reimagine Transit provides a unique opportunity to reach the influencers and decision-makers in the transit industry.

	RATE	EXHIBIT TYPE*	BRANDING	SWAG BAG	SESSION OPPORTUNITY	METRICS	EMAIL	# REGISTRATIONS
Platinum Sponsor 3 available	\$3,500 (2020-21 Business Member Dues included at \$300)	Upgraded	Banner logo placement throughout all event pages	Logo on item and sponsor flyer in bag	General Session remarks <u>OR</u> 30-second pre-recorded video	Pre/post registration list + lead retrieval report	Featured in FPTA emails to attendees and/or members	2 included
Gold Sponsor 5 available	\$2,500 (2020-21 Business Member Dues included at \$300)	Upgraded	Logo on dedicated sponsor page	Logo on sponsor flyer in bag	Breakout Session showing 'Sponsored By X: Session Name'	Pre/post registration list + lead retrieval report	Featured in FPTA emails to attendees and/or members	2 included
Silver Sponsor 10 available	\$1,500 (2020-21 Business Member Dues included at \$300)	Upgraded	Logo on dedicated sponsor page	Logo on sponsor flyer in bag	N/A	Pre/post registration list + lead retrieval report	N/A	2 included
Exhibit Only 32 available	\$750 (2020-21 Business Member Dues included at \$300)	Standard	Listing as exhibitor on event page	N/A	N/A	Post registration list	N/A	1 included
Supporter No limit	\$500 (2020-21 Business Member Dues included at \$300)	N/A	N/A	N/A	N/A	N/A	N/A	N/A

*Exhibit Types:

Standard - includes linked staff photos, company logo, description, keywords, documents and video uploads

Upgraded - includes standard features plus real-time video/live chat capability